

Focus areas

After determining your vision, the next step is to identify key focus areas to deliver this vision. These are often called “areas of life” or “big rocks”.

This part of the process demonstrates how, in any vision or plan, there needs to be balance.

The process is very individualised, with any one person choosing any mix of different focus areas. The key is to focus on areas resonating with you to help you stay on course to achieve your vision.

The following table provides example focus areas that might work for you.

Read through the focus areas and circle examples that appeal to you and/or write your own. Try to select up to and no more than **six**.

There are no rules around which focus areas you should choose. However, it’s useful to consider a balanced range of areas which include both personal (such as health and fitness); farm business performance areas (stockmanship, pasture management, financial performance), and professional development areas (such as training and industry awareness).

This will help you to create balance in your life.

Health and fitness	Friends/social life	Farm systems skills/ experience	Spiritual
Wealth creation/ investments	Community contribution/ helping others	Family	Networking/ reputation building
Leisure and fun	Personal development	Saving money	Learning/building skills
Partner	Leadership	Industry awareness/ understanding	Building a herd/ buying stock
Staff management	Industry contribution	Caring for the envi- ronment	Holidays/travel